



## **Golden Isles Development Authority and Brunswick-Golden Isles Chamber of Commerce**

### **Release Talent Development Strategy on March 15, 2021**

Brunswick, GA— The Golden Isles Development Authority and Brunswick-Golden Isles Chamber of Commerce are inviting the community to the release of "Golden Opportunities: Talent Development Strategy for the Golden Isles 2021-2025". A live webinar will occur on March 15, 2021, at 11:00 am to explain the process, findings, talent development, and attraction strategy.

"Investing in talent development is critical for continued prosperity and success in the Golden Isles. A strategy that supports a growing and diverse set of industries will strengthen our community and increase the opportunity success of both employees and employers," said Wayne Johnson, Golden Isles Development Authority Chairman of Board of Governors.

The Brunswick-Golden Isles Chamber of Commerce's primary responsibility is to its members and it is committed to promoting a favorable economic climate through the support and initiation of projects and programs benefiting the community's welfare. Ralph Staffins, BGICOC President/CEO, stated, "It is the Chamber's responsibility to ensure that local business's challenges are addressed, and solutions identified. The Talent Development Strategy is an example of our organization's commitment to providing dynamic solutions to our industries most pressing challenges."

The Golden Isles Development Authority showcases how our region meets today's global market demands to companies and site selection partners. To fulfill their mission, Ryan Moore, president of The Golden Isles Development Authority, stated, "The availability of a talented and skilled workforce is a top priority for businesses seeking to locate or expand in a region. The inclusive process involved in developing this strategy and implementing it sends a clear message that the Golden Isles is serious about supporting growth today and into the future."

The project was managed by the Carl Vinson Institute of Government and included a 23-member steering committee that included representatives from the County's education, industry, and non-profit community. The project assessed the current status of workforce initiatives across the region, identified gaps, and developed a vision and roadmap for advancing talent development efforts over the next several years. The Davis Love Foundation sponsored the project.

Ben Hartman, Brunswick-Golden Isles Chamber of Commerce Board of Directors Chairman, expanded by saying, "As the voice of the business community in Glynn County, it was important for the Chamber that the steering committee included leaders from across all sectors. A broad range of voices were heard during this process, and the strategy reflects the inclusiveness of our community".

For more information, and to register for the webinar, visit <https://keepglynnrunning.com/growglynnworkforce/>

#### **Contact info:**

McKenzie Padgett, Communications Coordinator, Brunswick-Golden Isles Chamber of Commerce  
Vanessa Wagner, Director of Business Development and Strategic Programs, Golden Isles Development Authority  
Address: 1505 Richmond Street, Second Floor  
Phone: (912) 265-6629