



## GOLDEN OPPORTUNITIES | TALENT DEVELOPMENT STRATEGY ROADMAP FOR THE GOLDEN ISLES

## **VISION**

The Golden Isles will be recognized as a top location for talent development and attraction that supports a growing and diverse set of industries. This vision will be achieved by implementing a community-wide workforce development strategy that is aligned to current and future workforce needs, is inclusive of partners, and has clear accountability.

	YEAR 1	YEAR 2	LONGER
Priority 1  Building The Youth  and Young Adult  Talent Pipeline	<ul> <li>Launch a Connect Golden Isles teacher and counselor externship program.</li> <li>Create a career coaching pilot program in Glynn County Schools.</li> </ul>	<ul> <li>Develop a program for the business community to support literacy in the early grades.</li> <li>Launch a Keep Glynn Running internship program.</li> <li>Expand career exposure and awareness efforts for Glynn County Schools.</li> </ul>	<ul> <li>Expand STEM programming and facilities in Glynn County Schools.</li> <li>Continue to expand the opportunities at the Golden Isles College and Career Academy.</li> </ul>
-Ö- Priority 2  Supporting and Strengthening the Adult Workforce	<ul> <li>Advocate for capital funding to support the expansion of the Coastal Pines Technical College Campus in Brunswick.</li> <li>Inventory and make strategic investments in existing strong workforce partners.</li> <li>Promote the Keep Glynn Running Job Portal.</li> </ul>	Identify needs for a downtown space to support workforce development initiatives.     Expand and coordinate programs that help individuals enter or re-enter the workforce.	Coordinate with area employers to codevelop industry pipeline training programs.
Priority 3 Creating a Community Workforce Network	<ul> <li>Identify and launch a Glynn County Workforce Development Network</li> <li>Begin implementation of the Workforce Development Strategy with committees for each priority.</li> <li>Enhance marketing and outreach of existing workforce resources and programs in the community.</li> <li>Develop an annual report and accountability structure for the initiative.</li> </ul>	<ul> <li>Hire or appoint a workforce development project manager.</li> <li>Launch a campaign focusing on career path stories.</li> <li>Collect and analyze additional data to inform workforce planning efforts.</li> </ul>	Conduct a workforce service gap analysis and develop plans to close service gaps in the community.
Priority 4  Developing and Supporting Entrepreneurs in the Golden Isles	<ul> <li>Recruit additional entrepreneurship mentors in the Glynn County community.</li> <li>Develop a formal training program for mentors.</li> </ul>	<ul> <li>Launch a program to expose K-12 students to entrepreneurial thinking.</li> <li>Research mentoring and entrepreneurship space ideas.</li> </ul>	Develop an entrepreneurship support system in the Golden Isles.